



MEDIA ADVISORY

Annual Charity Poker Run to Support Milton District Hospital Foundation

WHAT:

The Annual Charity Poker Run, organized by Halton Auto Service & Transmission and generously sponsored by Liuna Local 183, along with numerous local businesses and individuals, is set for another exciting year. This event combines the thrill of a scenic motorcycle ride with the spirit of philanthropy, all in support of the Milton District Hospital Foundation (MDHF).

WHEN:

Sunday, August 18, 2024

WHERE:

The ride kicks off at Halton Auto Service & Transmission, with stops at three checkpoints and concludes at the Halton Sportsmen Club.

EVENT HIGHLIGHTS:

- **200km Scenic Motorcycle Ride:** Riders will embark on a beautiful route, enjoying the open road with fellow participants.
- **Steak Dinner and Live Entertainment:** The day will conclude with a delicious steak dinner and live entertainment at the Halton Sportsmen Club.
- **Support for Our Community Hospital:** Funds raised from the event will be directed towards purchasing essential medical equipment and enhancing healthcare services at Milton District Hospital. This support ensures that residents of our community have access to high-quality healthcare close to home.

BACKGROUND:

Ron Kulla, owner of Halton Auto Service & Transmission, initiated the Charity Poker Run with the vision of giving back to the community. Over the past fifteen years, the event has raised almost \$190,000 for MDHF. The Kulla family, including Ron's wife, three sons, and grandchildren—all born at Milton District Hospital—play a pivotal role in this annual event. In recognition of their generosity, a room in the Maternal Newborn department has been named in their honour.

QUOTES:

- **Ron Kulla:** "We support the hospital because it is a way for us to be good neighbors and to help everyone who lives here. After all, we live in this community too, and we strive to do what we can to make it a better place to live."



Milton District Hospital Foundation

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- **Andrea Cayer, Director of Philanthropy and Major Gifts:** “I look forward to the Charity Poker Run every year. The sense of connection among participants is heartwarming and truly inspires generosity. We are deeply thankful for Ron’s dedication and the wonderful leadership shown by community members like him, who perfectly embody the spirit of giving and volunteerism.”

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